



Health Department

John O. Norquist
Mayor

Seth L. Foldy, MD
Commissioner of Health

Bevan K. Baker, CHE
Health Operations Director

Administration



Frank P. Zeidler Municipal Building, 841 North Broadway, 3rd Floor, Milwaukee, WI 53202-3653 phone (414) 286-3521 fax (414) 286-5990
web site: www.milwaukee.gov

June 5, 2002

Harley Davidson Helps Promote Organ and Tissue Donations at Milwaukee Harley Event

U.S. Department of Health and Human Services teams up with the City of Milwaukee Health Department and Local Partners to Encourage Public to Become Organ Donors

MILWAUKEE, VETERANS PARK— The Harley Davidson Dealers Association, with the U.S. Department of Health and Human Services, City of Milwaukee Health Department (MHD), Wisconsin Donor Network and Milwaukee Health Services, Inc., and several other local partners, to promote organ and tissue donations at the 2002 Harley Davidson event, June 6-9th, in Veterans Park.

“This unique partnership, with a world-wide leader in recreational riding, is important in helping promote this public health issue,” said Bevan K. Baker, MHD Health Operations Director. “As a Harley enthusiast myself, I’m proud to have this year’s Milwaukee Harley Rally be an outlet to help make the public more aware of organ and tissue donations.”

According the DHHS, close to 1,500 people in Wisconsin are waiting for organ transplants. Plus, people who sign up to donate are not always organ and tissue donors. DHHS says around half of the people who sign up to be on their Wisconsin drivers licenses **do not** have their organs donated, because the individual failed to let family members know about their decision.

“The fact of the matter is that organ and tissue transplants save lives,” says John Schaller, President of Harley Davidson Dealers Association. “I am signed up to be an organ donor, and I encourage other riders to seriously think about signing up to be donors themselves.”

When: Thursday, June 6th

Where: Veterans Park, Booth #650, just east of the food vendor booths

Time: Noon

For more information, please contact: Sadhna Morato-Lindvall 286-3175

###